

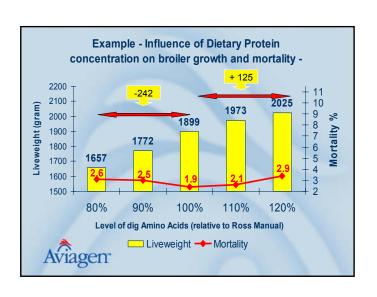
Outline

- Introduction
 - Ross broiler responses to nutrient concentration
 - Nutrient concentration or feed intake management
 - which has more effect on performance?
- · Getting the most out of the feed
 - Feed form and pellet quality
 - Feed intake management
- Aviagen

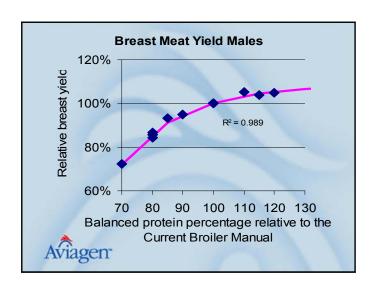
Responses to protein concentration

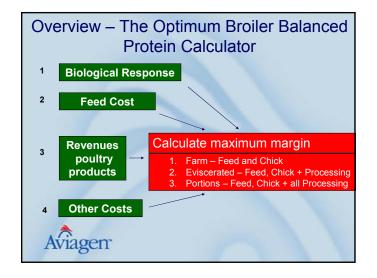
- Aviagen have an on-going commitment to exploring the interaction of the Ross broiler with nutrition and management.
- Evaluate changing responses with time of the Ross broiler to dietary protein concentration
- Our control feed is always as defined in the Ross broiler manual and is taken as the basis for graded increases or reductions in protein
- 'Protein' is defined as the concentration of balanced amino acids



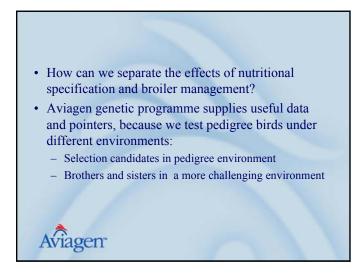


Trial results are collated to define biological responses Adjusted for 1.7kg, 2 kg, 2.5 kg and 3 kg, males + females treated separately: FCR Mortality Thigh meat Drum meat Thigh portion (include bone) Drum portion (include bone) Breast meat (fillet) Wing

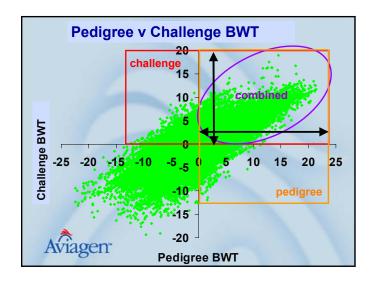


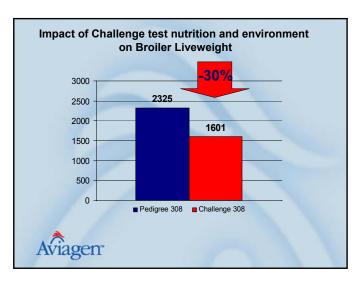


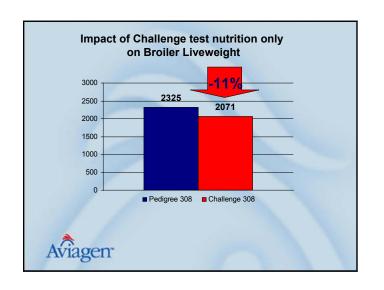












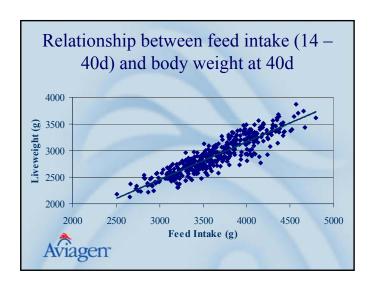
Practical Implication

- Poor feed and management combined cause a loss of 725g on 2325g.
- Of the 725g lost, 250g can be attributed to nutrition and 475g to management.
- When commercial broiler performance is an issue, we often look at nutrition first – it is relatively easy to change
- If management is also a problem, and the only action taken is to improve nutrition, then the potential gain can be substantially overestimated



- How do we get the best possible results from the feed?
- Ultimately, bird growth will be governed by nutrient intake (i.e. g nutrient/bird/day) which is governed by both nutrient concentration in the feed and by absolute feed intake
- · We need to work to maximise feed intake





- Feed will be specified and formulated on the basis of nutrient concentration (g nutrient/kg feed)
- We need to examine some of the nonnutritional factors affecting feed (and therefore nutrient) intake



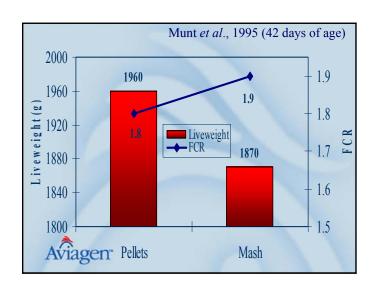
Factors affecting feed intake

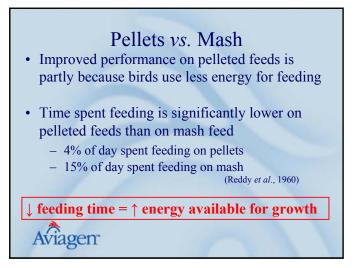
- · Feed form and pellet quality
- · House layout at placement
- House temperature
- Water availability
- Feeder management

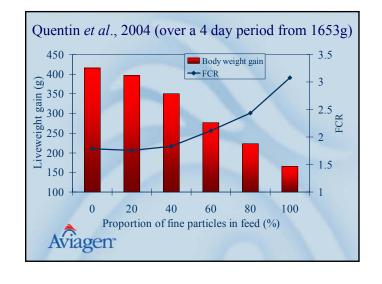
Aviagen^{*}

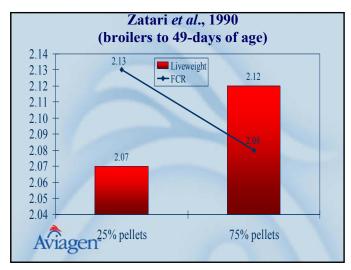














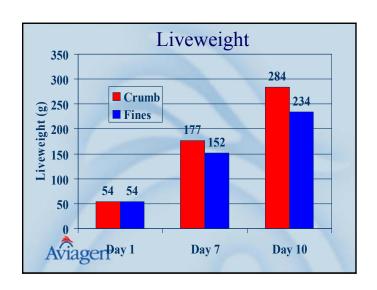


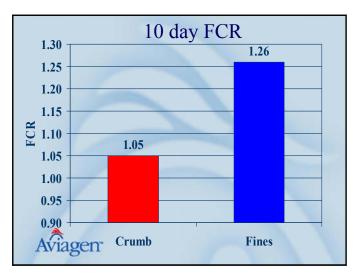
Aviagen Field Trial

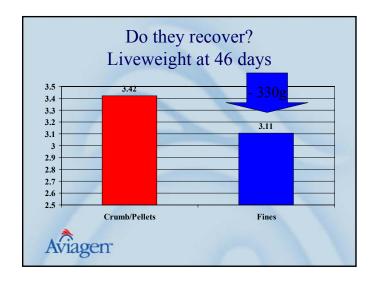
- 2 treatments (wheat-based diets)
 - Control crumb
 - Treatment control diet roller milled = fines
- 3 pens/treatment, 100 birds/pen
- Birds reared according to commercial UK practice
 - Subunits within a large commercial house
 - Good management















Casual Observations

- Increased feed spillage on fines
- More birds feeding at any one time on fines than on crumb/pellets
- More 'watery' crop fill on fines
 - Drinkers dirty





Conclusions

- Feed form had a significant effect on early bird performance. On the fines:
 - LWT ↓ by 50g at 10 days of age
 - FCR ↑ by 21 points
 - 7 day CV ↑ by 1.5% (11.1 vs. 9.6)
- Behaviour differences between crumb and fines
 - Feeding behaviour!
 - Drinking behaviour!



Practical considerations for good pellet quality Aviagen

Measurement of Pellet Quality

1. Durabilty. Measured as percentage pellets or fines in the feed as fed, or by a PDI (the percentage pellets by weight that survive a standardised durability test)



2. Sieve test. Proportion of the feed in pre-determined particle diameter bands





Feed formulation for pellet quality

- Use good inherent binders; adding 15% wheat to a corn-soya diet can improve PDI by 12% or approx.
 2.8g growth/day
- Addition of more than 2% fat in the mixer reduces pellet quality – fat sprayed after pelleting does not.
 Reducing fat in the mixer from 1% to 0% can increase PDI of a corn-based diet by 5.0% or approx. 1.3g/day



Mill Control & Maintenance

- It is often believed that there is a need for compromise, sacrificing pellet quality to maximise throughput
- This is often overestimated and becomes a barrier to action
 - Grinding to a fine particle size will improve pellet quality.
 Reducing particle size of a corn-soya diet from 0.7mm to
 0.5mm can increase PDI by 14.5% or approx. 3.8g/day
 - If the mill used to grind the raw materials is not properly maintained, then particle sizes will be uneven
 - Process of steam conditioning can deviate from the optimum
 - It is rarely helpful to attempt to maximise the working life of the die in the pellet press

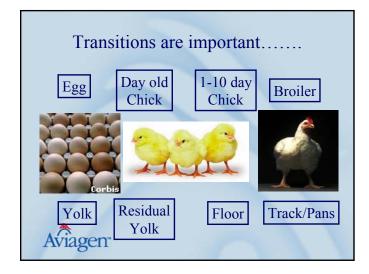


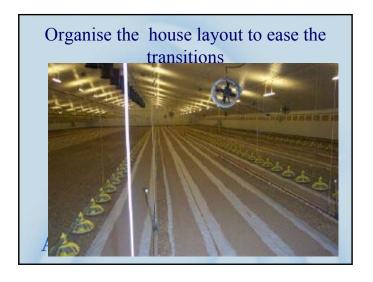
What can the farmer or farm manager control?

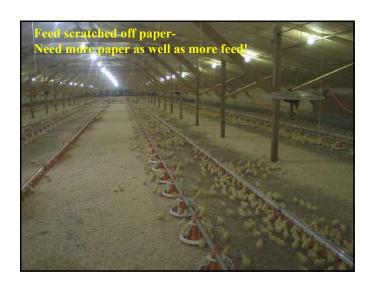
- House layout at placement
- House temperature & humidity
- Water availability
- Feeder management



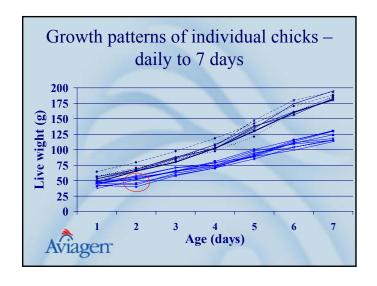




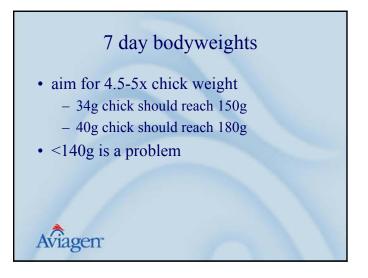




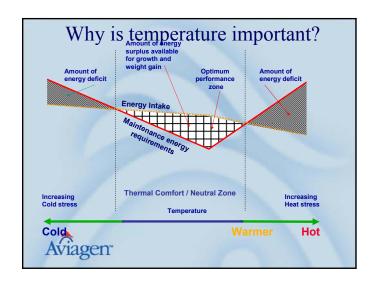


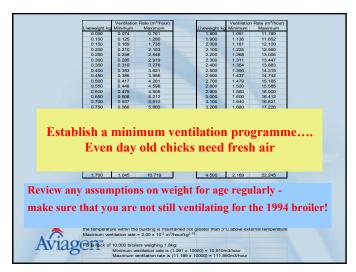














Provide clean drinking water, at a reasonable temperature and freely available when the birds need it

- If birds cannot drink enough, then feed intake (& so growth) will suffer
- Feed: Water ratio is an important guide
- Target is between 1.7-2.0:1
 - Enough to drink on a daily basis
 - Drinker type
 - Wastage
- If litter quality suffers because the birds are consuming too much, better to cure the problem, rather than limiting water!



- Peak flow rates are also important (aim for 60ml/minute for 2kg birds more if target heavier)
 - Aim to meet peak demand
 - Plan for uneven intake patterns e.g. feed management programmes or lighting programmes
 - Chick need less flow than older birds, so it may be necessary to adjust flow rates as birds age
- Never control flow rate solely to manage litter quality



Drinker access

 Adjust drinker heights so that all the birds can reach the drinkers at all points









Feeder Management

- Poorly maintained augers and chain feeders can damage even perfect pellets
- Avoid moving the feed any more than required to get it in front of the birds
- Allow the birds to finish the feed daily to stop fines building up in the feeders











Conclusions

- Good broiler performance depends on the birds consuming enough nutrients
- Improving feed specifications will not make up for poor feed management
- Monitor the flock carefully throughout it's life to target when and where improvement is needed
- Giving the 2005 broiler 1995 management will limit it's performance to 1995 genetic potential

